

Yacob Reyes

Member of the National Association of Hispanic Journalists

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EXPERIENCE:

Axios | Tampa, Florida

Tampa Bay Reporter

April 2023 — Present

- Honed Axios' voice and style to distill news coverage from various sources into a digestible morning newsletter targeting residents in Tampa Bay, Florida's second-largest metro area.
- Reported and wrote spot stories at the intersection of Florida and national politics, including Gov. Ron DeSantis' presidential campaign.

PolitiFact | St. Petersburg, Florida

Florida Politics Reporter

Feb. 2022 — April 2023

- Reported and wrote articles about Gov. Ron DeSantis, U.S. Sen. Marco Rubio, the Florida Legislature, and Florida's congressional delegation.
- Covered Florida's abortion restrictions, permitless carry law, soaring property insurance rates, and efforts to address immigration and LGBTQ+ issues.

Axios | Remote

Breaking News Reporter

May 2021 — Feb. 2022

- Wrote nearly 600 national breaking news articles, covering everything from COVID-19 variants to happenings at Congress and the Biden administration.
- Pitched and developed enterprise stories for company newsletters, including Axios Tampa Bay and Axios Latino.
- Worked with the audience team to maximize SEO and social engagement on articles.

Tampa Magazine | Tampa, Florida

Editorial Intern

Jan. 2021 — May 2021

- Pitched and developed content ideas.
- Created written content, including stories, headlines, captions and ad copy.
- Edited all editorial content of Tampa Magazine, South Tampa Magazine, and Tampa Downtown Magazine.

The Hawkeye | Tampa, Florida

Editor-in-Chief

Aug. 2019 — May 2021

- Edited, wrote and published stories for print and online publication.
- Managed the website and furthered the publication's social media presence.

EDUCATION:

Master of Fine Arts (MFA) in Narrative Nonfiction

Aug. 2024 — Aug. 2026

University of Georgia | Athens, GA

Bachelor of Arts (BA) in English, Minor in Mass Communications

Aug. 2021 — Dec. 2023

University of South Florida | Tampa, FL

Associate of Arts (AA) in Mass Communications and Media Studies

Aug. 2019 — May 2021

Hillsborough Community College | Tampa, FL

ADDITIONAL INFORMATION:

Awards: Tampa Bay Association of Black Journalists' Griot Drum Award Recipient, National Association of Hispanic Journalists' Ñ Award Finalist, SPJ Florida College Scholarship Recipient, Third Place Green Eyeshade Award for "Bringing Truth to the Florida Governor's Race," among others.

Skills: Bilingual; Newsletter Writing; Copy Editing; Research; SEO Optimization